

# MADISON LAUDERMILK

781.771.6479

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Boston, MA

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## EDUCATION

### BFA in Graphic Design

Suffolk University Class of 2020 Magna Cum Laude

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## RECENT WORK EXPERIENCE

### Digital Designer – Congruity360 – *May 2020-Present*

Full time lead designer for a data management company, this position is housed within the marketing department covering all company visual design aspects including animation, presentation design, illustration, event collateral, banner advertisements, and support to product development team in user interface design.

### Photography and Design Intern – Trustees of Reservations – *January 2020- May 2020*

Photographed professional cooking courses within the Boston Public Market KITCHEN. Edited and organized photographs for the KITCHEN social media posts and event advertisements. Independently designed and assembled an one-hundred page cook book, showcasing the course's best recipes and photographs.

### Graphic Design Tutor – Suffolk University – *September 2019- December 2020*

Discussed and evaluated areas of needed improvement for undergraduate graphic design students. Taught and supported students in design principals, sculpture, drawing, color theory, and Adobe design applications. Developed best practices for students in art and design skills.

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## APPLICATION KNOWLEDGE

### Adobe Suite Applications

Proficient in Photoshop, Illustrator, Premiere Pro, InDesign, Lightroom, and Acrobat Pro  
Knowledgeable in After Effects and XD

### Microsoft Office Applications

Proficient in PowerPoint, Word, and Outlook  
Knowledgeable in Excel

### Social Media & Other Platforms

Proficient in Instagram, LinkedIn, Facebook, Twitter, Snapchat, and TikTok, Wordpress, Invision, Figma, Salesforce, Asana

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## DESIGN SKILLS

Branding  
Digital illustration  
Presentation design  
Animation

User Interface Design  
Photo re-touching  
Template Design  
Event Collateral

Web advertisements  
Social media posts  
Advertisement Campaigns  
Accessibility Design

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## DIGITAL PLATFORMS & PORTFOLIO

### LinkedIn

Madison Laudermilk

### Portfolio & Website

madisonlaudermilk.com/private-portfolio

### Instagram

@laudermilkdesign